



**KTSM-TV, El Paso, Texas
ComCorp of El Paso License Corp.**

**Quarterly List of Issue-Responsive Programming
~~3rd~~ Quarter 2010 (July 1, 2010 – September 30, 2010)**

KTSM-TV has ascertained the following issues as important to the El Paso, Texas community:

- Public Safety
- Health
- Economy
- Government and Politics
- Education

During this quarter, KTSM-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

Local News and Public Affairs Programming:

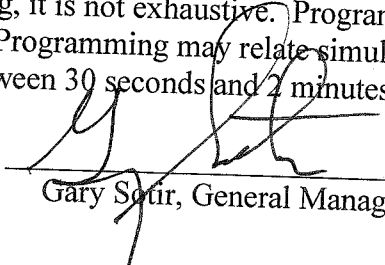
- *NewsChannel 9 Today* (Monday - Friday: 5:00 - 7:00 AM)
- *NewsChannel 9 @ 5* (Monday - Friday: 5:00 - 5:30PM)
- *NewsChannel 9 @ 6* (Monday - Friday: 6:00 - 6:30 PM)
- *NewsChannel 9 Weekend @ 6* (Saturday: 6:00 - 6:30 PM)
- *NewsChannel 9 Sunday* (Sunday: 5:30 - 6:00 PM)
- *NewsChannel 9 Nightbeat* (Monday - Sunday: 10:00 -10:30 PM)

NBC Network News and Public Affairs Programming:

- *Today* (Monday - Friday: 7:00 - 11:00 AM)
- *Today Weekend* (Saturday - Sunday: 6:00 - 9:00 AM)
- *Meet the Press with David Gregory* (Sunday: 9:00 - 10:00 AM)
- *The Chris Matthews Show* (Sunday: 10:00 - 11:00 AM)
- *NBC Nightly News* (Monday - Saturday: 5:30 - 6:00 PM; Sunday: 5:00 - 5:30 PM)
- *Dateline NBC* (Various)

While this list describes much of KTSM-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and 2 minutes unless otherwise noted.

Filed by:


Gary Sotir, General Manager

10-8-10
Date Placed in Public Inspection File

Issue: Public Safety

Program	Time	Date	Duration	Description
NewsChannel 9 @ 5	05:00:00 PM	07/01/10	1 min. 14 sec.	El Paso React to Gunshots from Juarez
NewsChannel 9 @ 6	06:00:00 PM	07/09/10	2 min. 24 sec.	Body of Escaped Inmate Found
NewsChannel 9 @ 10	10:00:00 PM	07/13/10	1 min. 48 sec.	Las Cruces Police Kill Sword-Wielding Man
NewsChannel 9 @ 5	05:00:00 PM	07/20/10	5 min. 04 sec.	Baby Brianna Child Abuse Case Reopened
NewsChannel 9 @ 6	06:00:00 PM	07/27/10	32 sec.	Change of Venue Denied for David Marmolejo
NewsChannel 9 @ 6	06:00:00 PM	07/27/10	42 sec.	Safe Surrender Program Nets 112 Suspects
NewsChannel 9 @ 6	06:00:00 PM	08/03/10	56 sec.	El Paso Council Furloughs Police Officers
NewsChannel 9 @ 10	10:00:00 PM	08/06/10	1 min. 12 sec.	Local Teacher Killed in Juarez
NewsChannel 9 @ 10	10:00:00 PM	08/10/10	1 min. 14 sec.	Police Arrest Latest Murder Suspect
NewsChannel 9 @ 6	06:00:00 PM	08/10/10	52 sec.	Texas Governor Orders Troops to the Border
NewsChannel 9 @ 5	05:00:00 PM	09/10/10	28 sec.	Drones Patrol U.S./Mexico Border
NewsChannel 9 @ 10	10:00:00 PM	09/14/10	2 min. 14 sec.	Mexican Seeks Asylum in United States

Issue: Health

Program	Time	Date	Duration	Description
NewsChannel 9 @ 5	05:00:00 PM	07/01/10	36 sec.	Local Clinics Notice More Allergy Patients
NewsChannel 9 @ 5	05:00:00 PM	07/15/10	1 min. 30 sec.	Mental Health Facility Faces Budget Cuts
NewsChannel 9 @ 5	05:00:00 PM	07/22/10	2 min. 54 sec.	Kitchen Cops Reveals Health Hazards in Eateries
NewsChannel 9 @ 6	06:00:00 PM	07/30/10	1 min. 30 sec.	Puddles are breeding ground for West Nile Virus
NewsChannel 9 @ 5	05:00:00 PM	08/18/10	59 sec.	Ecstasy Use Way Up in Local Schools
NewsChannel 9 @ 5	05:00:00 PM	08/18/10	26 sec.	Salmonella Outbreak from Eggs
NewsChannel 9 @ 5	05:00:00 PM	08/20/10	2 min. 05 sec.	Makeup May Harbor Dangerous Bacteria
NewsChannel 9 @ 6	06:00:00 PM	08/26/10	36 sec.	Vinton Clinic Offers Discount Health Care
NewsChannel 9 @ 10	10:00:00 PM	09/01/10	10 sec.	Two West Nile Cases Surface in El Paso
NewsChannel 9 @ 5	05:00:00 PM	09/01/10	1 min. 29 sec.	Soldier Homecomings Fuel Mental Health Cases
NewsChannel 9 @ 6	06:00:00 PM	09/10/10	2 min. 00 sec.	STD Cases Rising Among Elderly
NewsChannel 9 @ 5	05:00:00 PM	09/10/10	1 min. 25 sec.	Alarming Rise in Soldier Suicides

Issue: Economy

Program	Time	Date	Duration	Description
NewsChannel 9 @ 6	06:00:00 PM	07/06/10	2 min. 14 sec.	City Leaders Debate Property Tax Hike
NewsChannel 9 @ 10	10:00:00 PM	07/06/10	1 min. 55 sec.	Women's Bowling Congress Pumps Up Economy
NewsChannel 9 @ 5	05:00:00 PM	07/15/10	37 sec.	New Vouchers Make Housing Affordable
NewsChannel 9 @ 6	06:00:00 PM	07/30/10	13 sec.	Gas Prices Up for First Time in a Month
NewsChannel 9 @ 5	05:00:00 PM	08/03/10	14 sec.	Whataburger Gives Away Food on 60 th Birthday
NewsChannel 9 @ 6	06:00:00 PM	08/17/10	1 min. 37 sec.	Golfing Used as Gauge for Economy
NewsChannel 9 @ 10	10:00:00 PM	08/20/10	1 min. 43 sec.	Tax Free Weekend in El Paso
NewsChannel 9 @ 5	05:00:00 PM	08/20/10	1 min. 38 sec.	Unemployment Up in El Paso
NewsChannel 9 @ 5	05:00:00 PM	08/24/10	1 min. 45 sec.	Housing Sales Drop Dramatically
NewsChannel 9 @ 10	10:00:00 PM	09/03/10	1 min. 33 sec.	U.S. House Passes Major Jobs Bill
NewsChannel 9 @ 5	05:00:00 PM	09/10/10	35 sec.	President Obama Defends Economic Policies
NewsChannel 9 @ 6	06:00:00 PM	09/14/10	34 sec.	Job Seekers Find Help at Career Fair

Issue: Education

Program	Time	Date	Duration	Description
NewsChannel 9 @ 5	05:00:00 PM	07/05/10	46 sec.	Students Learn Digital Film Making in Summer
NewsChannel 9 @ 5	05:00:00 PM	07/19/10	42 sec.	Students Learn Sustainability of Planet
NewsChannel 9 @ 5	05:00:00 PM	07/26/10	1 min. 38 sec.	Real World Principles Applied to Math & Science
NewsChannel 9 @ 5	05:00:00 PM	08/02/10	1 min. 44 sec.	Students Build Canoe out of Cardboard
NewsChannel 9 @ 5	05:00:00 PM	08/09/10	1 min. 14 sec.	Students Learn at Health Professions Academy
NewsChannel 9 @ 5	05:00:00 PM	08/16/10	55 sec.	Students Pursue Early Engineering Career
NewsChannel 9 @ 5	05:00:00 PM	08/23/10	58 sec.	Teachers Define Inspiration as Key to Learning
NewsChannel 9 @ 5	05:00:00 PM	08/30/10	1 min. 02 sec.	Students Get Early Jump on Police Career
NewsChannel 9 @ 5	05:00:00 PM	09/06/10	1 min. 23 sec.	Challenge Program Teaches Diversity
NewsChannel 9 @ 5	05:00:00 PM	09/13/10	59 sec.	Students Learn How to be Firefighters
NewsChannel 9 @ 5	05:00:00 PM	09/20/10	59 sec.	Importance of Exercise in Education
NewsChannel 9 @ 5	05:00:00 PM	09/27/10	1 min. 08 sec.	Bilingual Students Learn More Languages

Issue: Government and Politics

Program	Time	Date	Duration	Description
NewsChannel 9 @ 6	06:00:00 PM	07/03/10	2 min. 10 sec.	City Leaders Debate Future of ASARCO Land
NewsChannel 9 @ 10	10:00:00 PM	07/09/10	1 min. 43 sec.	Federal Courthouse Closes Permanently
NewsChannel 9 @ 5	05:00:00 PM	07/15/10	1 min. 15 sec.	Vinton Steel Mill Creates Political Controversy
NewsChannel 9 @ 5	05:00:00 PM	07/22/10	1 min. 55 sec.	City Leaders Squabble Over Retention Pond
NewsChannel 9 @ 10	10:00:00 PM	07/28/10	1 min. 54 sec.	Arizona Immigrant Law Struck Down
NewsChannel 9 @ 5	05:00:00 PM	07/30/10	1 min. 16 sec.	County Mulls Painful Budget Cuts and Tax Hikes
NewsChannel 9 @ 5	05:00:00 PM	08/03/10	1 min. 31 sec.	Food Bank Makes Political Appeal for Money
NewsChannel 9 @ 6	06:00:00 PM	08/06/10	1 min. 30 sec.	City Regulates Flea Markets
NewsChannel 9 @ 10	10:00:00 PM	08/17/10	1 min. 10 sec.	Parks and Recreation Wants Taxing Authority
NewsChannel 9 @ 5	05:00:00 PM	08/24/10	1 min. 51 sec.	City Leaders Invest in Garbage and Landfills
NewsChannel 9 @ 5	05:00:00 PM	08/31/10	1 min. 37 sec.	President Obama Visits Fort Bliss
NewsChannel 9 @ 6	06:00:00 PM	09/20/10	1 min. 22 sec.	County Leaders Hike Property Taxes

Public Service Announcements

During the months of January, February and March KTSM-TV ran a total of 1,834 PSA's on both digital channels. Some of the groups represented in the PSA's are the following:

Led Free Kids Milk
Save the Childrens
Taking Drugs Drug Free
Runaway Switch Board
Lead Free Kids Juice SPAN
Feeding America
Colon Cancer Warrenty
Feeding America SPAN
Buzzes Driving
Colon Cancer AHRQ
Colon Cancer
Born Teen Drug Free
American Lung Assn.
Get Involved with w/SR's
Desaster Ready
Cousin Influence SPAN
Baby Breaths SPAN
Lead Free Kids Cereal
Parents Speak
Julian 30
Transitions
Discover Forests
Looney Tunes Brees
Special Mission
Julian
Heartbreak to Hope
NC NCS Get Involved
Julian 15
I Wish
PRC COPD 60
Alone 60
Public Gardens
SHEEN CRYER
ALONE 15
Sally Field
Dan Nevins
HELP IT
MDA 15
Johnny Damon
Arbor Tree City

Community Involvement

DATE	EVENT	INVOLVEMENT	PERSONNEL
6 Oct.	Montwood High School	Careers in T.V.	Chester Lampkin
21 Aug	Lets Cook El Paso	Hosted Event	Oralia Ortega
28 Aug	Home & Garden Show	Greeter	Oralia Ortega
6 Sept	M.D.A. Telethon	Telethon Host	Oralia Ortega
9 Sept	Jr. Achievement Awards Dinner	Station Rep.	Oralia Ortega
10 Sept	El Paso Hospice Celebrity Waiter Dinner	Served as Waiter	Oralia Ortega
11 July	Hosted Charity Softball Game re: Food Bank	Host/Creator	Beau Bagley
25 Aug	M.D.A. Lock Up	Judge	Beau Bagley
6 Sept	M.D.A. Telethon	Telethon Host	Beau Bagley
21 Sept	St. Jude's Golf Classis	Did Promo	Beau Bagley
26 Sept-	Alzheimer's Assn. Walk	Emcee	Beau Bagley
27 Sept	Children's Miracle Network	Station Rep.	Beau Bagley
23 July	Parkland Elementary School	Read to the children	Phillip Mena
6 Sept	M.D.A. Telethon	Telethon Host	Phillip Mena
7-14 July	Decision Point Affairs Program	Guest Host	Ben Swann
21-28 July.			
4-11-18-25 Aug			
1-8-15-22 Sept			
16Sept	Ad Fed Auction	Fundraiser Emcee	Ben Swann
30 Sept	Ad Fed Auction	Fundraiser Emcee	Ben Swann
9 Sept	Helped viewer with reception	Canutillo, TX	Jamie Martinez
14 Sept	Helped viewer with reception	Socoro, TX	Jamie Martinez
23 Sept	Helped viewer with reception	El Paso, TX	Jamie Martinez

Network Issue-Responsive Programming Information

Early TODAY

Weekdays at 4:30 a.m.

As the first broadcast of the day on the NBC Network, "Early Today" features anchors Dan Kloeffler and Milissa Rehberger, joined by the NBC Weather Plus team for a comprehensive look at overnight news, the day ahead, plus the latest weather from across the nation. Viewers can expect the latest headlines in world and national news, as well as regular segments on business, sports and entertainment.

TODAY

Weekdays at 7:00 a.m.

NBC News pioneered the morning news program when it launched Today more than 55 years ago, with Dave Garroway as host. The live broadcast provides the latest in domestic and international news, weather reports and interviews with newsmakers from the worlds of politics, business, media, entertainment and sports. After more than 48 years of the standard two-hour format, the third hour was launched in October of 2000, followed by the fourth hour in September 2007, making Today the only four-hour hour national morning show broadcast. The program is unparalleled in its ratings dominance in the morning news arena, serving as America's overwhelming favorite for more than an unprecedented eleven consecutive years.

NBC Nightly News

Weekdays at 5:30 p.m.

Reports and analyses of the day's top news stories, in addition to regular reports including: "In Depth," a longer form piece which examines and provides context, usually for the top news story of the day; "The Fleecing of America," re-introduced in June of this year, which examines government waste; "Lifeline," which takes a look at current health trends in America; and "In Their Own Words," a unique segment which allows individuals to speak out on one of the day's top news stories.

TODAY, Weekend Edition

Saturdays at 6:00 a.m. and Sundays at 6:00 a.m.

The weekend broadcasts continue the "Today" tradition of covering breaking news, interviewing newsmakers, reporting on a variety of popular-culture and human-interest stories, covering health and finance issues and presenting the latest weather reports. In addition, the show offers visitors to New York City a chance to observe firsthand the workings of a live television broadcast with its windowed studio on Rockefeller Plaza. Interaction with the crowd outside the studio is a major part of the program.

NBC Nightly News, Weekend Edition

Saturdays at 5:30 p.m. and Sundays at 5:00 p.m.

The weekend editions of "NBC Nightly News" provide complete and timely reports on national and international events that take place on Saturdays and Sundays. Lester Holt is the program's anchor.

Meet The Press

Sundays at 9:00 a.m.

America's most-watched and No. 1 Sunday morning public affairs broadcast. Acclaimed by conservatives and liberals, newsmakers and television critics, "Meet the Press" consistently makes Monday morning headlines and has become the most quoted television program in the world.

The Chris Matthews Show

Sundays at 10:00 a.m.

A half-hour weekend public affairs roundtable that examines current topics in politics and news, offering viewers an inside look at the week's biggest stories. Based in Washington D.C., the show is produced by NBC News and distributed in national syndication by NBC Universal Television Distribution.

Dateline, NBC

Various

"Dateline NBC," the signature primetime broadcast for NBC News, premiered in 1992. Since then, it has pioneered a new approach to primetime news programming. The multi-night franchise, supplemented by frequent specials, allows NBC to consistently and comprehensively present the highest-quality reporting, investigative features, breaking news coverage and newsmaker profiles.